

A26/His 2



BARASAT COLLEGE

(Affiliated to West Bengal State University)

1, Kalyani Road, P.O. Nabapally,
P.S. Barasat, Kolkata-700126

Phone:033-35564702

E-mail:barasatcollege72@yahoo.com

Website:www.barasatcollege.ac.in

Ref No. BCN/ADD/DEPT_HIST/0702/2022

Date: 5th July 2022

NOTICE

This is to notify that the Department of History will conduct an Add-on Course on Bring History Alive from 12th July to 16th July, 2022 in the Auditorium from 10 A.M. to 4 P.M. Interested students should register for the course to the H.O.D, department of History within 11th July, 2022.

Dasgupta
Dr. Parthapratim Dasgupta
.M.A, M.Phil, Ph.D
Principal
Barasat College



BARASAT COLLEGE

(Affiliated to West Bengal State University)

1, Kalyani Road, P.O. Nabapally, Phone-(033)2542-3656

P.S. Barasat, Kolkata-700126

Website:www.barasatcollege.ac.in

E-mail:barasatcollege72@yahoo.com

“BRING HISTORY ALIVE”

INTERDISCIPLINARY COURSE

DEPARTMENT OF HISTORY

BARASAT COLLEGE

Interdisciplinary Course will be organized by the Department of History, carefully designed to facilitate training and development in a welcoming and supportive environment for students to whom History appears to be a new subject. The program provides 30 hours of lectures by the faculties of the Department of History.

The program will be organized in college auditorium from 12/07/2022 to 16/07/2022.

The lectures will be delivered from 10.00 am to 04.00 pm

Area of Interest:

1. **“KASHMIRI SHAWLS IN MUGHAL PERIOD – SOCIO ECONOMIC IMPLICATIONS—A CRAZE STILL TODAY FOR PASHMINA SHAWL.”**
2. **“HISTOY OF ADDVERTISEMENT-THE MOST INFLUENTIAL WAY OF SPREADING AWARENESS”.**


Dr. Parthapratim Dasgupta
M.A, M.Phil, Ph.D
Principal
Barasat College


3. "HISTORY OF SPORTS—A LINE OF ENTERTAINMENT"

4. "CLOTHING : A SOCIAL HISTORY"


DAY 1: 12/07/2022 [TUESDAY] TIME 10.00 am to 04.00 pm.

"KASHMIRI SHAWLS IN MUGHAL PERIOD – SOCIO ECONOMIC IMPLICATIONS—A CRAZE STILL TODAY FOR PASHMINA SHAWL"

INTRODUCTION OF THE TOPIC	15 MINUTES	Prof. MOUSUMI CHAKRABORTY
13 th CENTURY KASHMIRI SHAWL- ADMIRATION OF THE MUGHALS—REACHED ZENITH THROUGH OUT 17 th CENTURY	1 HOUR	Prof. KUMKUM SENGUPTA
BREAK	30 MINUTES	
CHARACTERISTICS OF KASHMIRI SHAWL-	2 HOURS	Prof MOUSUMI CHAKRABORTY


Dr. Parthapratim Dasgupta
M.A, M.Phil, Ph.D
Principal
Barasat College

WEAVING SKILL OF THE MUGHALS- IMPARTED WITH VEGETABLE DYES- HAND EMBROIDERY.		AND Prof. MANAS BISAY
PRESERVATIVES IN DOMESTIC AND INTERNATIONAL MUSEUMS.PASHMINA BLANKETS—VITAL ADDITIONS TO WEALTHY WOMANS' DOWRY IN INDIA, PAKISTHAN AND NEPAL—TWO VARIETIES OF KASHMIRI SHAWL—1. SUPER FINE 2. PASHMINA—CODE OF WOMANS' LUXURIES ITEMS OF HIGH EXCHANGE VALUE THAT A WOMAN COULD CARRY DEMAND EXCEEDS SUPPLY EVEN TODAY	1 HOUR 30 MINUTES	Prof. BHOLANATH MONDAL
FEEDBACK AND QUESTIONNAIR OR ASSIGNMENT	45 MINUTES	


Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Barasat College

DAY 2: 13/07/2022[WEDNESDAY] TIME:10.00 am to 4.00 pm.

“HISTORY OF ADVERTISEMENT-THE MOST INFLUENTIAL WAY OF SPREADING AWARENESS”.


INTRODUCTION OF THE TOPIC	15 MINUTES	Prof. BHOLANATH MONDAL
THE POWERFUL TOOL OF COMMUNICATION.THE INDIANS ARE IN ADVERTISING SINCE 19 th CENTURY— NEARLY EIGHT DECADES EARLIER,BRITISHERS USED TO IMPORT THE THINGS THEY NEEDED—LATER THEY STARTED MANUFACTURING THEM IN INDIA— FROM THEN ADVERTISING BEGAN-- - LATER ADVERTISING AGENCIES WERE OPENED IN INDIA	1 HOUR	Prof. KUMKUM SENGUPTA
PEOPLE MADE PUBLIC ANNOUNCEMENTS ON	1 HOUR	Prof MOUSUMI CHAKRABORTY


Dr. Parthapratim Dasgupta
M.A, M.Phil, Ph.D
Principal
Baras - 1 College

<p>THE STREETS ABOUT THEIR PRODUCTS— SIGN BOARDS OUTSIDE SHOPS—TELLING ABOUT THEIR PRODUCT IN A WAY EVEN ON ILLITERATE COULD UNDERSTAND</p>		
<p>BREAK</p>	<p>30 MINUTES</p>	
<p>WITH THE INTRODUCTION OF ADVERTISING IN THE 20th CENTURY, WORK OPPORTUNITY IN THE FIELD INCREASED— GROWTH HAPPENED BY THE LAUNCH OF NEWSPAPER, RADIO, TELEVISION, MAIL MAGAZINES ADVERTISING BEGAN WITH STREET HOWKERS CALLING OUT THEIR PRODUCTS CREATIVELY- ADSVERTISEMENTS APPEARED FOR THE FIRST TIME IN HICKEY'S BENGAL GAZEETTE. INDIA'S FIRST NEWSPAPERS --</p>	<p>1 HOUR</p>	<p>Prof. BHOLANATH MONDAL</p>

Dr. Parthapratim Dasgupta
Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Barasat College

LATER DIFFERENT NEWSPAPERS TO REACH THE MASSES.		
THE SWADESHI MOVEMENT OF 1907- DIFFERENT ADVERTISING AGENCIES SPRANG UP- RADIO GOA- A MAINSTREAM ADVERTISING OPTION- MORE CREATIVE TOUCH- TELEVISION AND RADIO- MORE STRATEGIC ADVERTISEMENT	1 HOUR	Prof. MANAS BISAY
THE RISE OF MOBILE DEVICES AND SMART GADGETS- DIGITAL MARKETING- THE LAUNCH OF SOCIAL MEDIA- PLATFORMS LIKE FACEBOOK, INSTAGRAM, YOUTUBE, LINKEDIN AND TWITTER TOOK SOCIAL MEDIA ADVERTISING TO A NEW LEVEL THANK TO SMARTPHONE AND FASTER INTERNET.	45 MINUTES	Prof. KUMKUM SENGUPTA


Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Baras - t College

FEEDBACK AND QUESTIONNAIR OR ASSIGNMENT	30 MINUTES	
---	------------	--

DAY 3: 14/07/2022[THURSDAY] TIME 10.00 am to 04.00 pm

“HISTORY OF SPORTS—A LINE OF ENTERTAINMENT”

INTRODUCTION OF THE TOPIC	15 MINUTES	Prof. MANAS BISAY
THE DOCUMENTED HISTORY OF SPORTS GOES BACK AT LEAST 3,000 YEARS BACK -IN THE BEGINNING SPORTS OFTEN INVOLVED THE PREPARATION FOR WAR OR TRAINING AS HUNTER— THROUGHING OF SPEARS- STAKES AND ROCKS- 1 st OLYMPIC GAMES IN 776 B.C- INCLUDED- EVENTS SUCH AS FOOT AND CHARIOT RACES,WRESTLING, JUMPING AND	2 HOUR	Prof. KUMKUM SENGUPTA AND Prof MOUSUMI CHAKRABORTY

Manas Bisay
 Dr. Parthaprati Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Parashakti College

JAVELIN THROWING- THE ANCIENT GREEKS INTRODUCED FORMAL SPORTS TO THE WORLD.		
BREAK	30 MINUTES	
CRICKET:- ORIGINATED IN SOUTH EAST ENGLAND SOMETIME IN THE LATE 16 th CENTURY—BY 18 th CENTURY, IT HAD BECOME THE NATIONAL SPORTS.	1 HOUR	Prof. BHOLANATH MONDAL
BASEBALL- ALEXANDER CARTWRIGHT(1820- 1892) OF NEW YORK INVENTED BASEBALL FIELD IN 1845— DEvised THE FIRST RULES AND REGULATIONS THAT BECAME THE ACCEPTED STANDARD FOR THE MODERN GAME OF BASEBALL.	1 HOUR	Prof. MANAS BISAY
SOFTBALL- 1887- GEORGE HAMCOCK-	30 MINUTES	Prof MOUSUMI CHAKRABORTY

Dr. Parthapratim Dasgupta
 Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Raza College

A REPORTER FOR THE CHICAGO BOARD OF TRADE INVENTED SOFTBALL— FIRST PLAYED ON A COLD WINTER DAY.		
FEEDBACK AND QUESTIONNAIR OR ASSIGNMENT	45 MINUTES	

DAY 4: 15/07/2022[FRIDAY] TIME : 10.00 am to 04.00 pm

“HISTORY OF SPORTS—A LINE OF ENTERTAINMENT”

SUMMARY OF PREVIOUS DAY'S TOPIC	30 MINUTES	Prof. MOUSUMI CHAKRABORTY
BASKETBALL- DEvised IN 1892- IRON HOOPS AND A HAMMOCK-STYLE BASKET WERE INTRODUCED IN 1893 END TO PRACTICE OF MANUALLY RETRIEVING THE BALL FROM THE BASKET	1 HOUR	Prof. KUMKUM SENGUPTA

Dr. Parthapratim Dasgupta
 Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Raras-t College

EACH TIME A GOAL WAS SCORED- CHUCK TAYLOR – AND EARLY BRAND AMBASSADOR IN THE 1920'S.		
FOOTBALL—THE GAME DID NOT COME INTO ITS OWN UNTIL 1879- RULES INSTITUTED BY WALTER CAMP, A PLAYER /COACH AT YALE UNIVERSITY.	1 HOUR	Prof. BHOLANATH MONDAL
BREAK	30 MINUTES	
BOXING; EARLIEST EVIDENCE OF BOXING TRACED BACK TO EGYPT CIRCA 3000 B.C—BOXING AS A SPORT WAS INTRODUCED TO THE ANCIENT OLYMPIC GAMES IN THE 7 th CENTURY B.C – BOXERS HANDS AND FOREARMS WERE BOUND WITH SOFT LEATHER THONGS FOR PROTECTION— FALL OF THE ROMAN	1 HOUR	Prof. MANAS BISAY

Dasgupta
 Dr. Parthapratim Dasgupta
 M.A, M.Phil, Ph.D
 Principal
 Barasat College

<p>EMPIRE—BOXING DIED OUT- DID NOT MAKE A COME BACK UNTIL 17th CENTURY AMATEUR BOXING IN 1880.</p>		
<p>GYMNASTICS— BEGAN IN ANCIENT GREECE AS A FORM OF EXERCISE FOR BOTH MEN AND WOMEN—COMBINE PHYSICAL COORDINATION, STRENGTH- EARLY GYMNASTICS - RUNNING, JUMPING, SWIMMING THROWING WRESTLING AND WEIGHT LIFTING- LATER GYMNASTICS BECAME MORE FORMALISED.</p>	<p>1 HOUR</p>	<p>Prof MOUSUMI CHAKRABORTY</p>
<p>ROWING IN EXISTANCE AS LONG PEOPLE TRAVELED BY BOAT FIRST HISTORIC REFERENCE TO ROWING AS A SPORT DATES TO EGYPTION</p>	<p>30 MINUTES</p>	<p>Prof. KUMKUM SENGUPTA</p>

Dr. Parshprati Dasgupta
Dr. Parshprati Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Barasat College

<p>FUNERARY CARVING FROM 15th CENTURY B.C ITALIAN OARSMEN ZOOMED ACROSS VENICE'S WATER WAYS- AMERICA'S FIRST RECORDED ROWING EVENT TOOK PLACE IN NEW YORK HARBOUR IN 1756- NOT LONG AFTER THE SPORT TOOK HOLD IN THE ATHELETIC PROGRAMS IN MANY OF COUNTRY'S ELITE COLLEGES.</p>		
<p>FEEDBACK AND QUESTIONNAIR OR ASSIGNMENT</p>	<p>30 MINUTES</p>	

DAY 5: 16/07/2022 [SATURDAY] TIME: 10.00 am to 04.00 pm

“CLOTHING : A SOCIAL HISTORY”

<p>INTRODUCTION OF THE TOPIC</p>	<p>15 MINUTES</p>	<p>Prof. MANAS BISAY</p>
<p>THIS IS HISTORY TO THE CLOTHES WE</p>		

Manas Bisay
Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Baran College

<p>WEAR- ALL SOCIETIES OBSERVE CERTAIN RULES ABOUT WEAR CLOTHES- SOME OF THM ARE QUITE STRICT ABOUT THE WAYS IN WHICH MEN,WOMEN AND CHILDREN SHOULD DRESS-THESE RULES WERE MADE TO DEFINE THE IDENTIFY OF THE PEOPLE- AS SOCIETIES WERE TRANSFORMED WITH TIME , THESE RULES ALSOCHANGED— CLOTHING STYLES WERE STRICTLY REGULATED BY CLASS , GENDER OR STATUS IN THE SOCIAL HIERARCHY--</p>	<p>1 HOUR</p>	<p>Prof. KUMKUM SENGUPTA</p>
<p>AFTER 18th CENTURY THE COLONISATION OF MOST WORLD WAS DONE BY EUROPE- TH GROWTH OF DEMOCRATIC IDEALS AND INDUSTRIAL SOCIETY</p>	<p>1 HOUR</p>	<p>Prof. MOUSUMI CHAKRABORTY</p>

Mousumi
Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Baras - t College

CHANGED THE THINKING AND MEANING OF CLOTHES FOR PEOPLE—PEOPLE STARTED USING STYLES AND MATERIALS FROM OTHER COUNTRIES—THE WESTERN DRESS STYLE FOR MEN WAS ADOPTED WORLDWIDE—LATER SUMPTUARY LAWS WERE PASSED TO PROTECT HOME PRODUCTION AGAINST IMPORT—STYLES OF CLOTHING HIGHLIGHTED DIFFERENCES BETWEEN MEN AND WOMEN STARTED CAMPAIGNING FOR DRESS REFORM—NEW VALUES WERE INTRODUCED AS TIME CHANGED—DURING INDUSTRIAL REVOLUTION, BRITAIN DEVELOPED

Dr. Parthapratim Dasgupta
Dr. Parthapratim Dasgupta
.M.A, M.Phil, Ph.D
Principal
Ratan College


MASS MANUFACTURE OF COTTON TEXTILES WHICH WAS EXPORTED TO INDIA – BY EARLY 20 th CENTURY – ARTIFICIAL --- MADE CLOTHES CHEAPER AND EASIER TO WASH AND MAINTAIN.		
BREAK	30 MINUTES	
THE WORLD WARS RESULTED IN CHANGES OF WOMAN'S CLOTHING- CLOTHES GOT SHORTER DURING WORLD WAR 1 DUE TO PRACTICAL NECESSITY—THE MOST SIGNIFICANT STEP WOMEN TOOK WAS TO CUT THEIR HAIR SHORT FOR CONVENIENCE	30 MINUTES	Prof. MANAS BISAY
DESIGNING NATIONAL DRESS – SWEPT BY NATIONAL FEELINGS IN THE LATE 19 th CENTURY	30 MINUTES	Prof. BHOLANATH MONDAL

Dr. Parthapratim Dasgupta
 Dr. Parthapratim Dasgupta
 M.A., M.Phil, Ph.D
 Principal
 Raras-t College

<p>INDIANS STARTED TO DEVISE CULTURAL SYMBOLS THAT WOULD INDICATE UNITY AMONG THEMSELVES.</p>		
<p>MAHATMA GANDHI MADE SPINNING ON THE CHARKAS AND THE DAILY USE OF KHADI VERY POWERFUL SYMBOL OF SELF RELIANCE AND RESISTANCE- IN 1921 HE ADOPTED SHORT DHOTI AND WORE UNTIL DEATH .</p>	<p>1 HOUR</p>	<p>Prof. MANAS BISAY AND Prof. BHOLANATH MONDAL</p>
<p>WOMEN LIKE SARAJINI NAIDU AND KAMALA NEHERU DID NOT WEAR WHITE COARSE, HOME SPUN SARI AND RESORTED TO COLOURED SARI WITH DESIGNS CHANGES IN STYLES AND CLOTHING ARE THUS LINKED UP WITH SHIFTS IN CULTURAL TASTES AND NOTIONS OF</p>	<p>45 MINUTES</p>	<p>Prof. KUMKUM SENGUPTA</p>

Dr. Parthapratim Dasgupta
Dr. Parthapratim Dasgupta
 .M.A, M.Phil, Ph.D
 Principal
 Baras - t College

BEAUTY WITH CHANGES WITHIN THE ECONOMY AND SOCIETY.		
FEEDBACK AND QUESTIONNAIR OR ASSIGNMENT	30 MINUTES	


Dr. Parthapratim Dasgupta
M.A, M.Phil, Ph.D
Principal
Barasat College